File No: T19/3672

Australian Government

Classification Board

Decision Report

Classification decisions are made in accordance with the *Classification (Publications, Films and Computer Games) Act 1995* (the Act), the National Classification Code and the Classification Guidelines.

Production Details:

Title:	HOW NOT TO SUMMON A DEMON LORD COMPLETE SERIES
Alternate titles:	HOW NOT TO SUMMON A DEMON LORD COMPLETE SERIES: THE DEMON LORD ACT / THE STRONGEST NEWCOMER / FALLEN ASSAULT / POINT-BLANK WAR DANCE / IMPERIAL KNIGHT / SLAVE MARKET / CHANGE OF HEART / HERO'S CHARGE / HOLY KNIGHT TALE / THE DEMON LORD'S RESURRECTION / THE YOUNG GIRL AWAKENS / BATTLE FOR LEGITIMACY
Producer/s:	HIDEO MOMODA / SEIJI SUZUKI / TAKASHI MURIKAMI / YUKI YAMAOKA / SHOTA WATASE / MAKOTO FURUKAWA / SHINICHIROU OZAWA / YOSHIYUKI SHIOYA / TSUYOSHI OCHIAI / SOJI MIYAGI / YOUKO BABA / JUSTIN COOK / MICHAEL HARCOURT
Director/s:	YUTA MURANO
Year of Production:	2018
Duration:	338 MINUTES
Version:	ORIGINAL
Format:	BLU-RAY
Country/ies of origin:	JAPAN
Language/s:	ENGLISH, JAPANESE
Application type:	FO6
Applicant:	MADMAN ENTERTAINMENT

Dates:

Date application received by the Classification Board: 21 October 2019
Date of decision: 29 October 2019

Decision:

Classification:	MA 15+
Consumer advice:	Strong sexual themes and sexualised imagery

A senior panellist has confirmed that the application considered was valid under the Act and that this Decision Report accurately reflects the Board's decision and any minority opinions.

Synopsis:

How Not to Summon a Demon Lord is a 12 episode Japanese anime series in which Takuma Sakamoto, a shut-in and gamer, is mysteriously transported into the fantasy world of his favourite video game, where – in the form of the RPG character Demon Lord Diablo – he sets out on quests with his "slaves" Rem and Shera. The series can be viewed with Japanese dialogue or in an English dub (both versions can also be subtitled in English). The additional content features audio commentaries for episodes 1 and 11, a promotional video and a textless version of the theme song.

Reasons for the Decision:

In making this decision, the Classification Board has applied the Classification (Publications, Films and Computer Games) Act 1995 (the Classification Act), the National Classification Code (the Code) and the Guidelines for the Classification of Films 2012 (the Guidelines).

In the Board's view this film warrants an MA 15+ classification as, in accordance with item 4 of the films table of the Code, it is unsuitable for viewing by persons under 15.

Pursuant to the Guidelines, this film is classified MA 15+ as the impact of the classifiable elements is strong. Material classified MA 15+ is considered unsuitable for persons under 15 years of age. It is a legally restricted category.

The classifiable elements are themes and sex that are strong in viewing impact.
The examples described below do not represent an exhaustive list of the content that caused the film to be classified MA 15+. The times given are approximations.

THEMES AND SEX

The film contains strong sexual themes that are justified by context. The film also contains sexual references and sexualised imagery that are strong in impact. The two elements are inextricably linked in the series, which features scenes in which attempts to break magical spells are accompanied by sexualised dialogue and scenarios.

At 44 minutes on disc 1, during episode 2, The Strongest Newcomer, Shera throws herself at Diablo, who puts out his hands to fend her off and 'accidently' ends up grabbing her breasts as she lands on him and straddles him across the groin. A close-up view depicts Diablo's hands squeezing Shera's breasts repeatedly as she moans. She tells him, "Stop, I don't like this because it makes me feel kind of weird." Diablo exclaims, "Something's bulging!" Shera rubs her hips against Diablo and says, "It's like I'm yearning for something and can't make it stop." He apologises for hurting her. She tells him she isn't hurt and asks, "I was wondering. Do you have a thing for breasts? Because you're always looking at mine and, you know what? They're totally bigger than Rem's." Diablo moans and a close-up depicts him moving a finger over her nipple, which is straining against her dress, as he is heard thinking, "What is this mini-mountain of magic poking out from her soft angel pillows of life. I want to touch." As he implicitly touches her nipple, Shera squeals and is depicted in a side-view, implicitly breast-nude, with bursts of light obscuring her nipples. Diablo moans and is briefly depicted with a bloodied nose before Rem enters the room and yells, "I know mine are small. Don't judge me!"

At 128 minutes on disc 1, during episode 6, Slave Market, close-ups depict Shera's skimpy underwear and bra before the camera pans up her body. Medios asks, "Now are we ready to begin?" Shera replies, "The only thing I wanted to take off is the collar." Medios tells her, "We're body positive here." Diablo is heard thinking, "I'm positive she should be wearing some clothes." Medios tells Shera to lie down on a bed and explains that she's going to instruct Diablo to use magical powers to free her from the magical collar that has caused her to become Diablo's slave. Diablo touches Shera's shoulder and tries to visualise that she is a magic wand, as he feels more comfortable touching a wand than another person. Medios tells Diablo, "Now observe where her magic is most concentrated and try touching her there." He gropes her breast and she cries out as Diablo reassures himself, "It's just a wand." A close-up depicts his hand squeezing Shera's breast as she tells him, "Please stop. It feels weird. ["Weird" is subtitled as "incredible".] Diablo pictures a glowing thread of light – a representation of the magical spell that binds Shera – as he continues to squeeze her breast. Shera tells Diablo to stop being so rough. Medios tells Diablo to try going lower and explains, "This time you'll pour all of your magic into her. But be gentle. Very gentle." Diablo slides his hand to Shera's abdomen and places his palm on her belly button, noting that this is where her magic power is concentrated. Shera cries, "Please, not like that."

Medios tells Diablo, “See if you can take control of her magic by slowly inserting yours into her.” Diablo groans as the camera races along the glowing thread of light and tells her, “We’re almost done.” Shera appears flushed in the face and gasps as she says, “Do it! [This is subtitled as “Yes! Give it to me!”] Diablo groans loudly and light bursts from Shera’s body as the camera pans over her groin and breasts. Shera squeaks, “Yes Diablo, give it to me! Harder!” The screen fills with white light before Rem and Alicia are depicted standing on the street outside Diablo’s room and commenting, “What the?”

At 186 minutes on disc 1, during episode 8, Hero’s Change, Diablo drunkenly stares at a young, flat-chested woman. The camera swirls and the woman morphs into a buxom woman who is standing breast-nude, with her hair covering her nipples. Diablo mutters about “squishy pillows” and hugs the woman, tackling her to the bed and nuzzling her chest. He pulls at a clasp on the side of her underwear and she tells him, “Seriously, don’t do that. All the demons in the world will die!” The clasp snaps and the woman is depicted with a thin piece of fabric covering her groin. Diablo continues to mutter drunkenly and nuzzle her chest before running his hand down her abdomen, towards her groin. She tells him, “No, that’s not ok. I’m really ticklish, especially on this spot on my knee.” A close-up depicts Diablo’s hand sliding between the woman’s legs as she pants, “No! No! Stop.” She gasps and arches her neck backward as bursts of pink light appear and she implicitly climaxes. The screen fills with light then depicts Diablo hugging the nude woman, with his leg and hand obscuring her groin and nipples. She says, “Well, this is awkward and you totally owe me a new outfit.” Diablo snores and the woman tells him, “You can not pass out on me right now. What if Rem and Shera were to walk in? Wake up!”

At 3 minutes on disc 2, during episode 10, The Demon Lord’s Resurrection, Rem is depicted lying on an altar as Diablo touches her abdomen, attempting to use a magical power to remove a demon from inside her. Light emanates from Rem’s body as she moans and a brief view from between Rem’s legs views her underwear as she says, “Turn it down a notch, it’s burning!” Edelgard tells Diablo that he needs to get closer to the demon and suggests that he cut a hole into her stomach. Shera replies, “You mean cut through her organs and stuff! She’ll die!” Edelgard suggests, “Use the one she already has.” Diablo asks, “Where?” Edelgard uses her sword to gesture to Rem’s groin and says, “Hands go in that way. It’s easy.” Edelgard raises her hand and makes a gesture with her ring finger and thumb curled down while the other fingers are extended. Diabo appears outraged and yells, “The shocker?!” Diablo makes panicked comments and says that the suggestion makes him uncomfortable. Rem says, “Just do it. Make it fast … Are your hands clean? I guess it’s too late now.” Diablo is viewed from the perspective of Rem’s groin as the fabric of her underwear is torn and he reaches his hand towards the camera. As he implicitly inserts his fingers into Rem’s vagina, she squeals and bubbles of pink light appear around her head. The back of Rem’s head obscures the view of Diablo’s arm as he implicitly moves his fingers inside Rem and she complains, “Your fingers are too cold.” Diablo finds the demon – represented by a vision of a glowing ball of yarn – and tells Rem, “Get ready. I’m going to thrust all my power inside you!” She tells him, “Don’t say it like that. I get it!” Diablo growls as beams of pink light burst from Rem’s body, shards of light spray from her groin and a shadowy demon figure appears in the sky above the altar.

In the Board’s opinion, consumer advice of strong sexual themes and sexualised imagery best describes the most impactful content.

OTHER MATTERS CONSIDERED OR NOTED

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The Board notes that the film contains violence and nudity that can be accommodated within a lower classification.

Decision:

This film is classified MA 15+ with consumer advice of strong sexual themes and sexualised imagery.

Classification Board use only

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Names of panel members constituted for decision:

; Senior Panellist
; Lead Classifier

Details of opinions (including minority views):

Unanimous

A senior panellist has confirmed that the application considered was valid under the Act.

A senior panellist has confirmed that all members constituting the Board for this decision have considered the application and that this Decision Report is a true and accurate reflection of the Board's decision and any minority opinions.

Decision signed off by a senior panellist.

Decision signed off by Director .....Date ...../...../.....

(required for all enforcement applications, commercial RC decisions and non-ISP ACMA RC decisions)